



Anuvu Cookies Policy

Effective Date: June 15, 2021

Introduction

Our websites and Services (as defined in Anuvu's Terms of Use) use 'Cookies', which are small data files that are used as unique identifiers. They are sent from a website's servers or our servers to your computer or mobile phone and stored on your device and may then be sent back to a website's servers or our servers with updated data as you browse our websites or use our Services.

Cookies are used to record information about your preferences as you browse our websites or use our Services, which allows us to improve your experience by tailoring the websites and Services accordingly. Cookies can also be used to identify you every time you revisit our websites and Services.

There are different types of Cookies:

- a) Cookies may be classified according to ownership, as described below:
 - (i) First-party Cookies: Cookies sent to the user's computer or device from a computer or domain managed by the publisher itself, and from which the website requested by the user is being provided.
 - (ii) Third-party Cookies: Cookies sent to the user's computer or device from a computer or domain that is not managed by the publisher, but by a different entity that processes the information collected through the Cookies.
- b) Cookies may be classified according to the duration of the Cookie, as described below:
 - (i) Session Cookies: Cookies designed to collect and store information while the user visits a website or uses a service. Session Cookies expire at the end of your browsing session once you close your web browser.
 - (ii) Persistent Cookies: Cookies in which the information stored in the computer or device may be accessed and processed over a period of time defined by the owner of the Cookie. Persistent cookies have a set expiration date and will be stored on your computer until either this date is reached, or you delete your Cookies using your browser settings.
- c) Cookies may be classified according to their purpose. We may use the types of cookies described below:
 - (i) Essential Cookies: These cookies are essential to the functionality of our Services and cannot be disabled.
 - (ii) Analytical Cookies: Cookies that are processed either by the publisher itself, or by third-parties, to allow for the quantification of the number of users

and thus the measurement and statistical analysis of the website's or service's usage. Analysis of the users' browsing activities is carried out for the purpose of improving the products and services offered.

- (iii) Performance/Functionality Cookies: Cookies that help us provide you with a better user experience. The information supplied by these cookies helps us to understand how our visitors use the website or services, thus enabling us to improve how we present our content to you. Without these cookies, certain functions may be unavailable.
- (iv) Advertising Cookies: Cookies that allow for the management of the advertising spaces that the publisher has included on the website, application, or platform from which the requested page is provided, based on criteria such as the edited content or the frequency at which ads are being displayed.
- (v) Technical Cookies: Cookies that allow the user to browse through a website, platform, or application and use the different options or services provided therein, such as cookies that handle web traffic management, facilitate information or session identification, provide access to restricted content or sections, remember items included in an order, carry out the order purchase process, submit an application for registration or participation in an event, enable security features while browsing, store content for video or audio broadcasting, or share content on social networks.
- (vi) Personalization Cookies: Cookies that allow the user to access the website, platform, or application, using predefined generic features based on a series of criteria set by the user's computer or device, such as the language, the type of browser, or the locale from which the website is accessed, etc.

How We Use Cookies - Website

The following is a list of cookies used by our websites, and what they are used for:

COOKIE NAME	TYPE	PURPOSE OF THE COOKIE AND DURATION
exp_sessionid	Performance/Functionality	This session cookie maintains information about each visit to the website and enables core site functionality.
exp_tracker	Performance/Functionality	This is a temporary cookie that remains in the internet browser's folder of your computer until you close the browser. It contains the last

		5 pages viewed and is typically used for form or error message returns.
exp_expiration	Performance/Functionality	This cookie determines the length of the session for a logged-in user. There are two options for this cookie: if the user has selected remember me, then it is set to one year, and if not, then it is set to the date and time that the user logged in.
exp_tracker	Performance/Functionality	This is a temporary cookie that remains in the internet browser's folder of your computer until you close the browser. It contains the last 5 pages viewed and is typically used for form or error message returns.
exp_last_activity	Performance/Functionality	This cookie remains in your browser for one year and records the time of the last page load.
exp_last_visit	Performance/Functionality	This is only relevant to registered users and contains data relating to the dates of your visits to the site.
exp_csrf_token	Performance/Functionality	<p>CSRF stands for Cross Site Request Forgery. This cookie is a security enhancement for Expression Engine.</p> <p>Immediately before any forms are sent on the site, this cookie is set. Expression Engine then verifies that the cookie in the browser was the one that it set, therefore confirming the submission from the site is genuine.</p>

exp_stashid	Performance/Functionality	This cookie generates a unique ID that relates to session values that determine the current state of the Website and any actions you have performed. Expires after 2 hours.
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How We Use Cookies – Our Services

The following is a list of cookies used during your use of our Services, and what they are used for:

Airtime 2.0 First Party Cookies

COOKIE NAME	TYPE	PURPOSE OF THE COOKIE AND DURATION
r44player	Essential	This session cookie sets whether the passenger has indicated that they have the Airtime Player app.
r44dcc	Essential	This session cookie sets if the passenger was able to view the DCC video.
r44	Essential	This session cookie sets session-related info set by Pyramid framework.
r44si	Essential	This session cookie contains the session_id, IP address, and MAC address to re-associate the IP to the session in the event that the IP changes.
rs44rbad	Essential	This session cookie remembers if the user has seen the roadblock ad.
sudoku_fingerprint	Essential	This session cookie remembers the state of current games.

Airtime 3.0 First Party Cookies

COOKIE NAME	TYPE	PURPOSE OF THE COOKIE AND DURATION
authToken	Essential	This session cookie is used to authenticate API calls.
dccUpgrade	Essential	This session cookie remembers the state of the Device Compatibility Check (DCC) flow.
lang	Essential	This session cookie allows the customer to override the browser language and select a different language if desired.
flightOrigin	Essential	This session cookie helps determine if the portal is on the same flight or a new flight.
measureUnits	Essential	This cookie permits passengers to override the airline preferred measurement units during the settings dropdown.
pdiTest	Essential	This cookie, which is only used on select airlines, permits passengers to only enter their passenger data once.
gdpr	Essential	This cookie shall be used to confirm that the passenger has acknowledged the GDPR consent dialog.

Third-Party Cookies

Our Website

Our websites use third-party suppliers and partners who may also set Cookies on your computer or mobile phone as you browse our websites.

Please note that, where we embed content from third-party sites, you may also have Cookies from these third-party websites installed on your device. Anuvu does not control these Cookies and you should check the privacy policy of the relevant website for more information.

COOKIE NAME	COOKIE PROVIDER	TYPE	PURPOSE OF THE COOKIE AND DURATION
visitor_id	Pardot	Performance/Functionality	The Pardot visitor cookie includes the name "visitor_id" plus the unique identifier for the Anuvu Pardot account. The value stored is the unique ID for the visitor.
_ga _gat _gid	Google Analytics	Performance/Functionality	These cookies allow us to count page visits and traffic sources using a service provided by Google Analytics. For more information about how Google uses data, please see this link
twitter_sess ads_prefs auth_token daa eu_cn guest_id kdt lang	Twitter	Social Plugin	These cookies, provided by Twitter, are used in conjunction with the Twitter social plugins in order to allow following our Twitter accounts easily, sharing content via

mbox metrics_token mobile_metrics_token mp_mixpanel netpu personalization_id remember_checked_on tfw_exp twid twitter_ ma utmc utmz _ga			Twitter, and displaying the latest tweet. Twitter makes use of cookies to improve its own service.
1P_JAR APISID CONSENT HSID NID OGP OGPC SID SIDCC	Google Maps	Performance	These cookies are used by Google to store user preferences and information when viewing pages with Google maps on them.
_hjid _hjRecordingLastActivity _hjAbsoluteSessionInProgress _hjFirstSeen _hjRecordingEnabled segment_id	Hotjar	Performance/Functionality	These cookies, provided by Hotjar, are used to store information when viewing pages.



Third-Party Cookies – Our Services

Our Services use third-party suppliers and partners who may also set Cookies on your computer or mobile phone as you use our Services.

Please note that, where we embed content from third-party sites, you may also have Cookies from these third-party websites installed on your device. Anuvu does not control these Cookies and you should check the privacy policy of the relevant website for more information.

Airtime 2.0 Third Party Cookies

COOKIE NAME	COOKIE PROVIDER	TYPE	PURPOSE OF THE COOKIE AND DURATION
JSESSIONID	VISA Checkout	Essential	This session cookie enables the use of VISA checkout
X-PP-SILOVER ts LANG X-PP-ADS X-PP-K cookie_check fn_dt id_token login_email rmuc tsrce ui_experience x-csrf-jwt x-pp-s sc_f c 44907 AKDC akavpau_ppsd ectoken nsid PYPF	Paypal	Essential	These session cookies are required for Paypal functionality.



Airtime 3.0 does not use Third Party Cookies.

Blocking and Deleting Cookies

The majority of web browsers (Firefox, Internet Explorer, Google Chrome, Opera, Safari, etc.) will allow you to block and/or cookies from being installed on your device via your browser settings.

Depending on your browser, further information can be obtained via the following links:

Firefox – <http://support.mozilla.org/en-US/kb/Cookies>

Internet Explorer – <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>

Google Chrome – <http://support.google.com/chrome/bin/answer.py?hl=en&answer=95647>

Safari – <https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac>

Opera – <https://help.opera.com/en/latest/web-preferences/#cookies>

Mobile phone users may have to refer to their handset manual for details on how to block cookies using their mobile browser.

Please note that deleting cookies will usually only remove any cookies currently installed on your device. You must also change your browser settings if you wish to prevent cookies from being installed in the future. Please be aware that restricting the use of cookies or deleting cookies already stored on your device may impact the usability of our website and Services.

If you would like to opt out of third party cookies relating to interest based advertising, please go to www.youronlinechoices.com/uk/your-ad-choices or www.aboutads.info. Note that opting out does not mean you will no longer receive online advertising. It does mean that the company or companies from which you opted out will no longer deliver ads tailored to your web preferences and usage patterns. Opting out of cookies and data collection from one browser, device or app will not necessarily opt you out of collection from all browsers, devices or apps.

For more information on cookies and how they work, please visit www.allaboutcookies.org.

Contact Details and Useful Information: If you have any questions about our use of cookies and how we collect and store your data, please contact us at privacy@anuvu.com or visit our Privacy Policy at <https://www.anuvu.com/privacy>.